



**SURVEY ON:  
TEENAGERS AND SOCIAL MEDIA**

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## Introduction

The development of technology during the few previous decades has changed all the aspects of our daily lives. It changed the way we eat, work, think and communicate with each other. Indeed, the advances of communication technologies have given birth to what is called « Social Media » thanks to which people from the four corners of the world could communicate and build relations with each other challenging all the geographical, cultural, racial and ethnic barriers.

In fact, teenagers are said to be the most exposed age group to social media for many considerations. Perhaps, this exposure is mainly due to the fact that the recent years' teenagers are referred to as 'digital natives' as they were born and brought up in the 'digital age'.

Therefore, my survey is about the "Teenagers and Social Media". It can be considered as a trial to shed light on the different social networks used by our teenagers, what they use them for, and above all, whether or not they use them in a reasonable and purposeful way to benefit from their positive aspects and to avoid falling in the trap of their drawbacks.

This survey includes three main parts: the first one is the questionnaire that is used as a tool to collect data from the informants. The second part presents statistical information about the informants' answers with graphic displays. Finally, the third and the most important part of the survey is the report, in which I summarise the findings, interpret them and draw conclusions from these findings.



## Data Analysis

In order to gather information the teenagers' social media using habits, a questionnaire was administered to 52 informants. The questionnaire contains four questions to which my informants gave their answers. After collecting the answers, I got the following results:

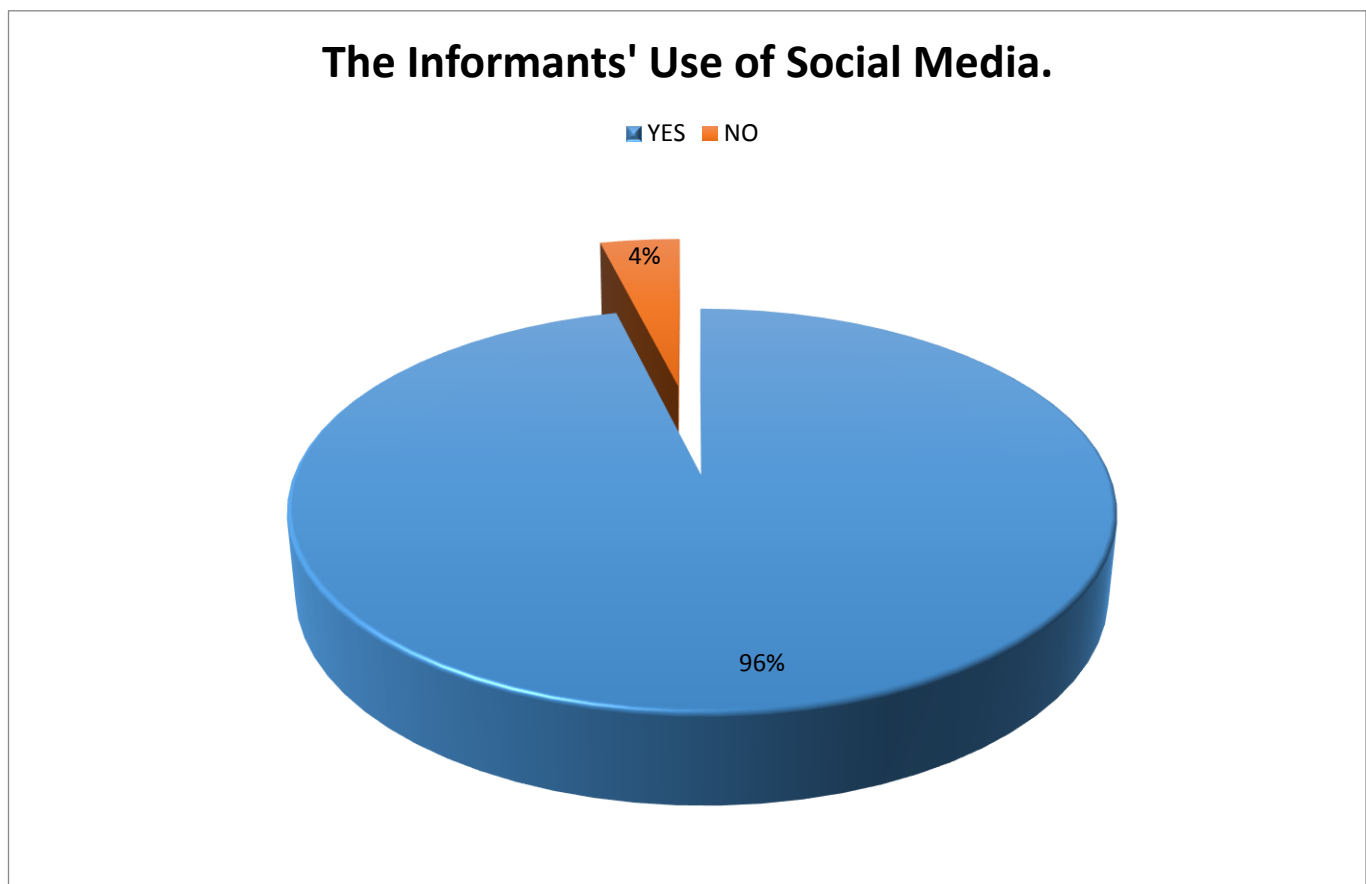
### 1- Question One:

Do you use social media?

Answers:

Answers	Results
Yes	50 (96.15 %)
No	02 (03.84 %)

The informants' answers to the first question are presented in the following graphic display:



**Pie Chart n° 01: Teenagers' Answers to the First Question.**

## 2- Question Two:

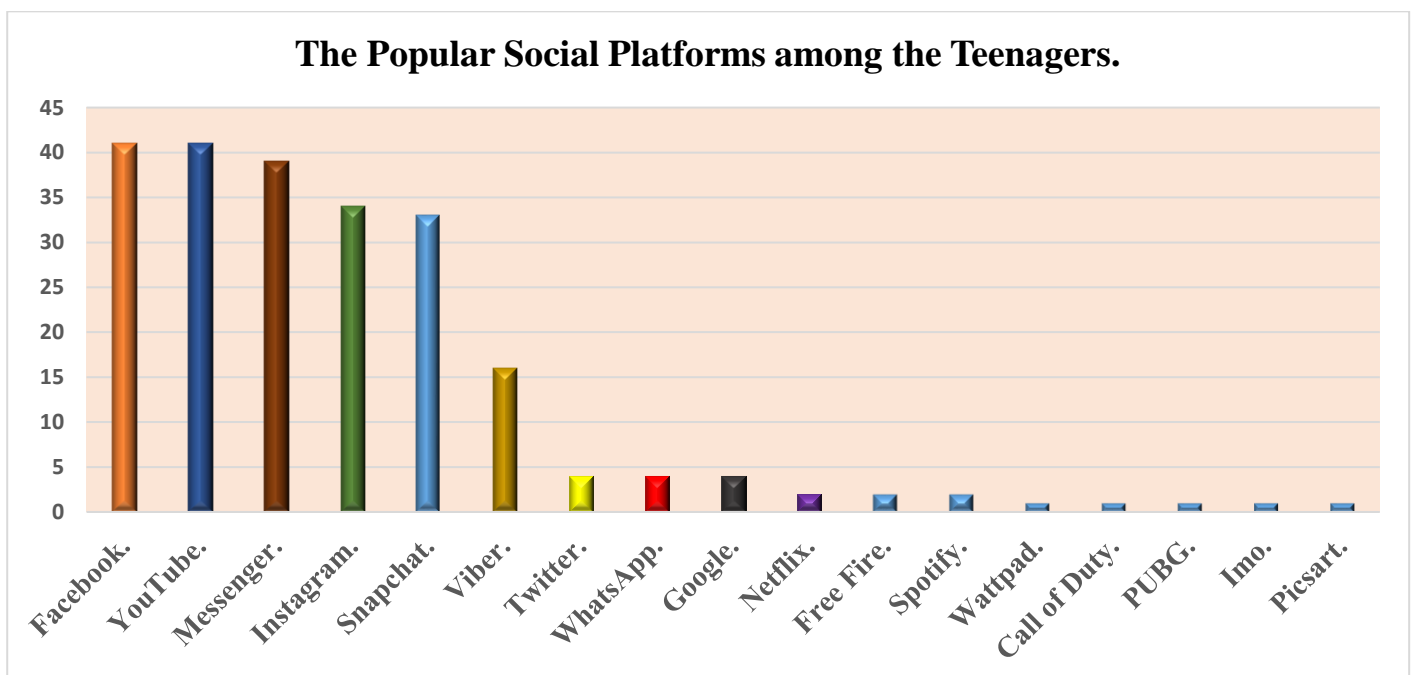
The second question was about the social platforms that our informants liked to use the most:

Which social network (s) do you like to use the most?

Answers:

Answers	Results
Facebook.	41 (78.84 %)
Messenger.	39 (75%)
YouTube.	41 (78.84 %)
Instagram.	34 (65.38 %)
Snapchat.	33 (63.46 %)
Viber.	16 (30.76 %)
Twitter.	04 (07.69 %)
WhatsApp.	04 (07.69 %)
Google.	04 (07.69 %)
Netflix.	02 (03.84 %)
Free Fire.	02 (03.84 %)
Spotify.	02 (03.84 %)
Wattpad.	01 (01.92 %)
4Call of Duty.	01 (01.92 %)
PUBG.	01 (01.92 %)
Imo.	01 (01.92 %)
Picsart.	01 (01.92 %)

The informants' answers to the second question are presented in the following graphic display:



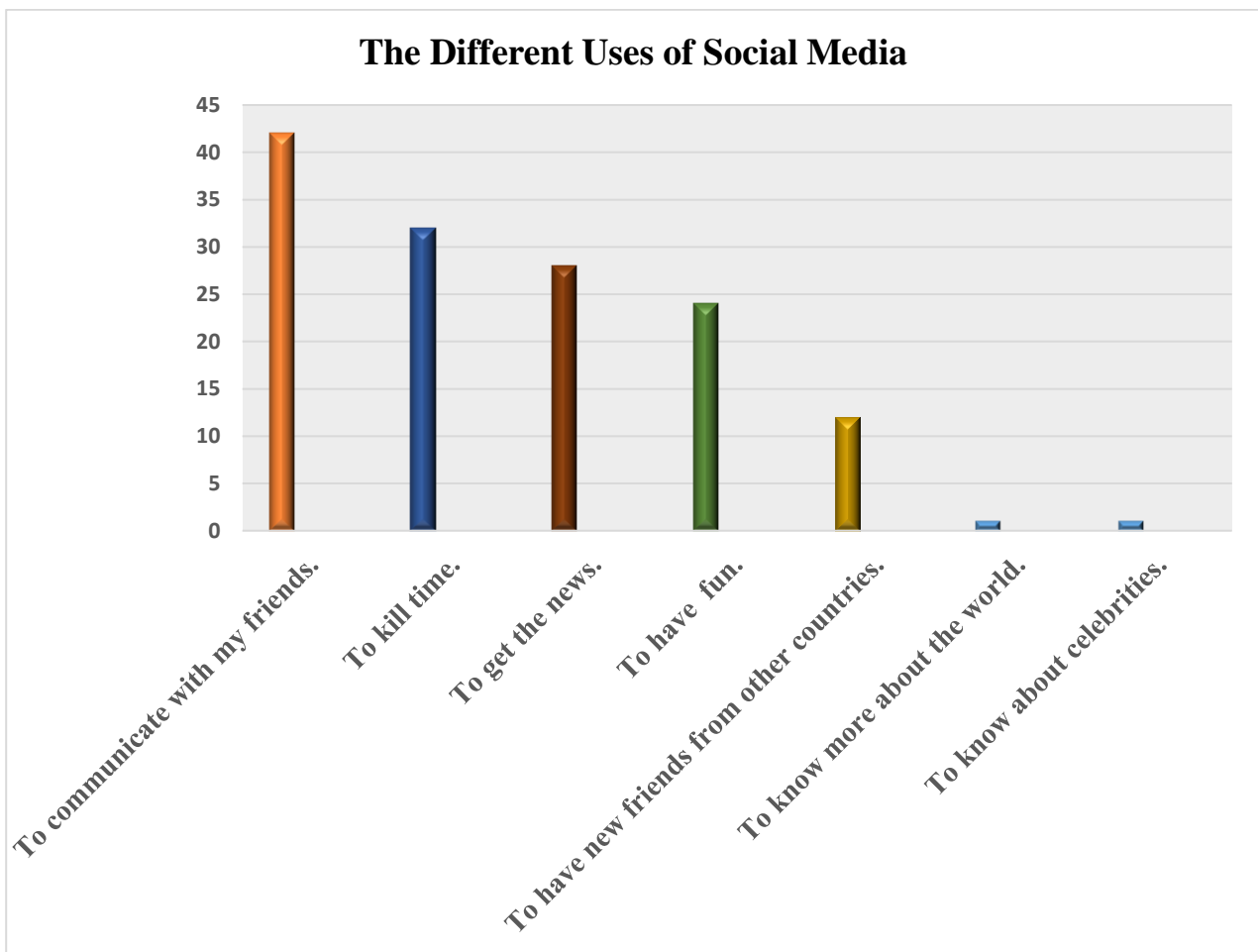
**Bar Graph n° 01: The Informants' Answers to Question Two.**

### 3- Question Three:

The third question is about the different uses of social media. The question was:  
What do you use social media for?

Answers	Results
To communicate with your friends.	42 (80.76 %)
To have new friends from other countries.	12 (23 %)
To get the news.	28 (53.84 %)
To have fun.	24 (46 %)
To kill time.	32 (61.53 %)
To know more about the world.	01 (01.92 %)
To know about celebrities.	01 (01.92 %)

The informants' answers to the third question are presented in the following graphic display:



**Bar Graph n° 02: The Informants' Answers to Question Three.**

#### 4- Question Four:

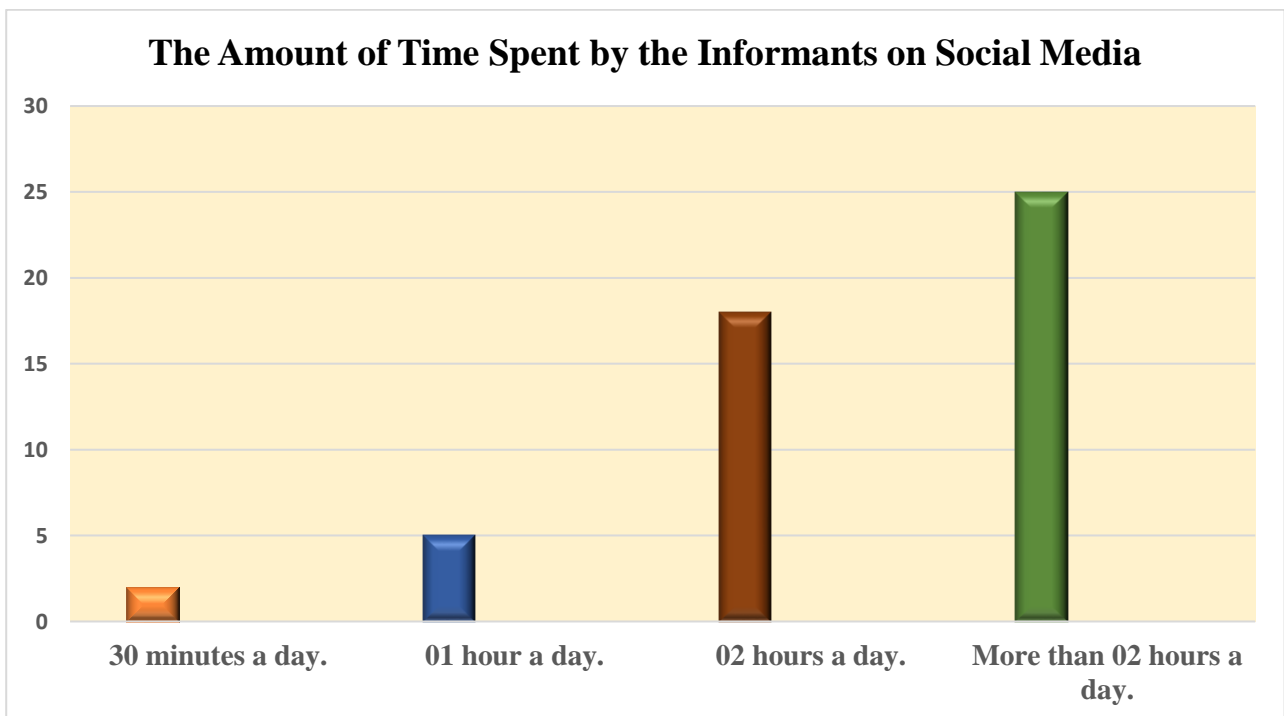
The fourth question was about the amount of time, which the informants spent on social media per day. The question was:

- 1- How much time do you spend on social media?
  - a- 30 minutes a day.
  - b- 01 hour a day.
  - c- 02 hours a day.
  - d- More than 02 hours a day.

The answers:

Answers	Results
a- 30 minutes a day.	02 (03.84 %)
b- 01 hour a day.	05 (09.61 %)
c- 02 hours a day.	18 (34.61 %)
d- More than 02 hours a day.	25 (48.07 %)

The informants' answers to the fourth question are presented in the following graphic display:



**Bar Graph n° 03: The Informants' Answers to Question Four.**

## The Report

Many people say that our teenagers are “social media junkies” and that they are good users of these new technologies to communicate and socialize with the others. Therefore, I decided to conduct a survey to see whether it is true that our teenagers like to use social media and know how to use them efficiently and reasonably in their everyday life.

I submitted a questionnaire to 52 male and female teenagers, aged between 15 and 19 years old in order to have their answers. After collecting the answers, I interpreted them to reach the findings that will be presented below.

I asked my informants if they liked to use social media, fifty of them answered that they liked to use them while only 02 of the informants said that they did not like to use them. When I asked them which social networks they liked the most, they answered by giving a long list of social platforms they used every day. Forty-one of them (79% of them) said that they liked to use Facebook, the same number of informants answered that they liked to use YouTube, 39 of them replied that they liked to use Messenger, 34 informants said that they liked to use Instagram, 33 of them opted for Instagram, 33 teenagers chose to use Snapchat and 16 of them reported that they liked to use Viber. Whereas, only 04 informants said that they liked to use Twitter, the same number of informants opted for Google. In addition to those popular social platforms, our informants mentioned eight other less popular networks such as Netflix and Picsart.

After that, I asked my informants what they used those social media for. Forty-two of them (80% of the informants) answered that they used social media to communicate with their friends, twenty-eight informants said that they used them to get the news, twenty-four teenagers said that they used them just for fun, and twelve of them said that they liked to use social media to have new friends from the other countries of the world. Finally, the shocking news is that 32 informants (more than 61 % of them) answered that they used social media just to kill time.

Finally, when I asked my informants how much time they spent on social each day, two of them (04 %) answered that they used these networks only thirteen minutes a day, five informants



(10 %) said that they used them about one hour a day, eighteen of them (35 %) said that they used social media about two hours a day while twenty-five teenagers (more than 48% of the informants) replied that they used them more than two hours a day.

Therefore, my survey shows that most of our teenagers are big users of social media. In addition, the survey's findings revealed that today's teenagers use a variety of social platforms among which Facebook, YouTube, Messenger and Instagram are the most popular. However, the surprising fact is that my findings show that teenagers do not use social media in a reasonable way because most of them use them excessively at the expense of their studies and other activities.

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